

Finding Frictionless Freight

How to simplify transportation and logistics with the power of a modern TMS

Friction-free transactions are elusive, but don't fret – charting a path to get there is easy. In fact, a slow freight market is the best time to retool your back office with a modern, SaaS-based TMS. Making this change will pay immediate dividends by reducing errors, delays, and disruptions. Before long, freight transactions will be flowing smoothly from order to invoice.

Here are **5 waypoints** on the path that leads to friction-free freight:

1 Faster Response & Execution

Fleets that use a modern TMS can:

- Respond instantly to customer rate requests, load tenders, shipment tracking updates, and other time-sensitive communications.
- Improve service by having a single point of contact for trucking and brokered freight.
- Identify and create the most profitable shipments based on pickup and delivery locations, vehicle types, appointment times, and other factors.
- Assign orders to company assets or third-party carriers and digitally manage the progress of loads through all stages – pickup, in transit, delivery, and invoicing.

2 Integrated Driver Workflows

A modern TMS removes friction in dispatch-driver communications by:

- Having a structured, automated workflow that sends pertinent information to drivers, directly from the TMS, with a single click.
- Eliminating missed steps by automatically prompting drivers to capture a POD, receipt, or an electronic signature.
- Providing instant confirmation of pay based on a daily, hourly, mileage, or percentage-based rate.
- Creating accountability by alerting the office and driver if any documentation is missing or incomplete.

3 Simplified Accounting

A cloud-based TMS helps users determine load profitability before orders are booked by:

- Calculating shipment-level P&Ls.
- Simplifying complex rating scenarios.
- Allowing the flexibility to choose an accounting system that best meets a company's operational and financial needs.

Every year, fleets and brokerages are not reimbursed for up to 60% of their accessorial charges.

(FreightWaves)

4 Easier Exception Management

A TMS equipped with customizable user dashboards that provides on-screen exception notifications will:

- Alert the right users of issues and provide more detailed information about the event with a single click.
- Give users quick access to their most-used functions in a "My Favorites" screen section.

5 Better Business Intelligence

A SaaS-based TMS with an integrated BI platform delivers insights by:

- Controlling the flow of data from various sources to give users what they need to increase efficiency.
- Giving users meaning and context for operational and financial information.
- Identifying complex patterns in data to predict outcomes so that users can make proactive course corrections.

Transportation companies make or lose money the instant they assign orders to a company asset or third-party carrier.



Magnus Can Guide You to Frictionless Freight! **Discover how here.**

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